

ECLIPTICS, INC. Launches Major Upgrade to *Client View* Product

Salt Lake City, Jan 23, 2012 -- Ecliptics, Inc., a Columbia Ultimate partner with over 20 years experience in support, integration development and enhancement of The Collector System® today announced the launch of its next generation *Client View* product.

Client View is an agency branded, web-based tool allowing clients to make secure account inquiries, view account and packet-member detail, place new accounts and review numerous historical and statistical reports in real-time.

For the first time, agencies have a real-time client access tool that delivers enhanced capabilities like customization of screen views and reports, ad hoc reporting, secure messaging and Access Control Manager, a new feature that increases client-service options while reducing administrative burdens on the agency.

“The real power behind the new Client View product comes from the increased involvement of our customers in its design and development,” states Ralph Mason, Ecliptics’ VP of Marketing. “To receive on-going feedback from a team of agency consultants was invaluable in creating a truly effective tool.”

Ecliptics will sponsor a webinar to detail the new *Client View* product on Tuesday, February 7th at 11am PT. Interested parties can learn more and register to participate at www.ecliptics.com.

About Ecliptics

Ecliptics, Inc. is an industry leading team of software design and development professionals with a suite of five innovative integrations for The Collector System®.

Since 2002, the company has led the industry in the creation of real-time integrations for The Collector System®, providing secure, up-to-the-minute informational continuity for agencies and the clients they work with.

Ecliptics is a privately held company with headquarters in Salt Lake City, UT. More information is available at www.ecliptics.com